

Report To:	Governing Body Meetings in Common
Report Title:	Public Health Update: The development of Family Hubs in Coventry; A Multi-Agency Parenting strategy for Coventry
Report From:	Report from the Acting Director of Public Health Coventry – Liz Gaulton
Date:	8th March 2018
Previously Considered by:	N/A

Action Required <i>(delete as appropriate)</i>							
Decision:		Assurance:	✓	Information:	✓	Confidential	

Purpose of the Report:
<ol style="list-style-type: none"> 1. To provide an overview of the approach, and progress made, in developing the Family Hub offer in Coventry. 2. To provide an overview of the Coventry Parenting Strategy 2018 – 2023 including progress made to strengthen parenting provision in the city. 3. To provide an opportunity for members of the Governing Body to offer contributions and suggestions to strengthening the two pieces of work.
Key Points:
<p>FAMILY HUB DEVELOPMENT</p> <p>As described in the Coventry City Council Early Help Strategy there is a clear evidence base that the development of increasingly close working relationships and practices between professionals, families, agencies and community groups deliver better experiences for families and better outcomes for children. Also, the reduction in public service finances requires providers of care and support to work in different ways, eliminating duplication and providing economy of scale and better value. The development and implementation of Family Hubs in Coventry is fundamental to delivering these changes and new ways of working.</p> <p>A number of “reach areas” have been identified based on information about levels of need and deprivation as well as how communities define themselves. There will be 8 Family Hub buildings covering the city. Within each reach area there will be a number of schools and other locations from which universal and early help services are provided and together this will form a “Hub and Spoke” model for early help services delivery. In some areas the Family Hub itself will be collocated in a local school.</p> <p>The Family Hubs will host the early help services that the City Council provides as well as partners offers including:</p> <ul style="list-style-type: none"> • Children’s Centre Offer to support readiness for school and deliver targeted work - for example delivering parenting interventions such as family links, triple p and living with

confidence;

- **Child / young person** targeted work where issues exist that impact on a child's health and welfare, for example, child sexual exploitation or self-harm;
- **Parent focused work** where parenting capacity is compromised and impacts on their children's wellbeing for example where domestic abuse or parental substance misuse has been identified;
- **Schools**, as key partners providing universal and early help to enable children and families to take full advantage of education and learning opportunities;
- **Public Health Services**, including the newly developed 0-19 family health and lifestyles Service (bringing together health visiting, school nursing, family nurse partnership, lifestyles services and specialist infant feeding/BME services)
- **Other partners' offer**, for example the police and other partners including the community and voluntary sector who have stated their intention to be a part of the Family Hub offer. The specifics of the services or activity they bring will be developed over time and may differ depending on the particular needs of a Family Hub reach area.

Over the next quarter Public Health officers will continue to work alongside the Coventry City Council Early Help Managers and early help workforce to make progress in the following areas:

- Communications, including developing Family Hub webpages for public and professionals;
- Stakeholder engagement, including engaging with all primary and secondary schools in the city;
- Developing the weekly integrated child meeting, outlining processes, tasks, activities and roles/responsibilities;
- Supporting the extension of the integrated child case meeting to schools;
- Exploring the extension of the 'acting early' secondary school work (in the North East of the City) to the rest of the city – focusing on the monthly integrated action learning sets;
- Delivery of a team development offer in order to establish effective working relationships, new ways of working and action orientated local plans;
- Develop measures of success and family outcomes including working with Warwick University to evaluate the success of culture change and integration of the workforce.

PARENTING STRATEGY

Coventry's vision for parenting is to have "more Coventry children and young people grow up within supportive families and communities". In order to achieve this vision, a multiagency steering group has been established to develop a new Parenting Strategy for Coventry. In developing a Parenting Strategy, there will be a Coventry-wide approach to supporting parenting, where everyone working within this area including voluntary organisations, non-statutory and statutory agencies understand, where their support fits into the overall parenting support system.

During September 2017, parents and the Coventry Parenting Steering Group designed a survey to capture the views of parents and carers in Coventry, to better understand their perspectives and what they would most value from parenting support. 364 responses were received. The consultation with parents confirmed that access to parenting support needs to be strengthened, further awareness raising is required around the parenting provision.

Through the Coventry Parenting Steering Group, a review of the current parenting provision in the city was completed. 21 agencies responded, highlighting 55 different parenting projects in the city. The current parenting support has shown that Coventry has a large number of evidence based parenting programmes and services on offer. There are also a number of locally grown programmes which help meet the diverse needs of the city.

Areas for improvements and key recommendations have been identified as part of the strategy development, bringing together the views of parents and stakeholders and the evidence. The approach taken is to strengthen these services within existing resources. The recommendations are:

- To strengthen availability and accessibility of general information and advice to parents
- To harness technology and the developing digital systems across agencies to strengthen the parenting offer
- To ensure there is a systematic approach to ensuring the quality and effectiveness of the parenting offer across the whole system
- To ensure that this system-wide parenting offer is delivered in a way which progressively provides more support across the social gradient and level of need
- To ensure there is a clear focus on early help and prevention
- To improve cohesiveness of parenting support across Coventry
- To build parenting capacity in specific areas where gaps have been identified

In terms of next steps, multi-agency task and finish groups have been set up to take forward the first four recommendations, with the remaining recommendations acting as cross-cutting themes. Following on from the emerging actions identified in the strategy, a detailed delivery plan for each of the work streams will be developed through the multi-agency Task and Finish groups. Public Health are also in the process of commissioning evidence based parenting training to support delivery of the strategy recommendations.

Recommendation:

The Governing Body are requested to:

1. Note the two work areas outlined: Family Hubs and the Coventry Parenting Strategy.
2. Contribute any comments or suggestions for further work to strengthen parenting provision in the city across partners.

Implications		
Objective(s) / Plans supported by this report:	Sustainable Transformation Partnership Coventry Early Help Strategy	
Conflicts of Interest:	Not applicable	
Financial:	Non-Recurrent Expenditure:	Not applicable
	Recurrent Expenditure:	Not applicable

	Is this expenditure included within the CCG's Financial Plan? <i>(Delete as appropriate)</i>	Yes		No		N/A	✓
Performance:	Not applicable						
Quality and Safety:	<p>As an early help approach quality and safety are at the core of the family hub model of care. For example:</p> <ul style="list-style-type: none"> • Redesign of the integrated child meeting focuses on creating a seamless pathways between early help and protection. • Workforce skills mapping has been undertaken in order to identify assets within the workforce and address potential skills gaps. <p>A key aim of the Parenting Strategy is to ensure there is a systematic approach to driving up the quality and effectiveness of the parenting offer across the whole system. Delivery of the key recommendations outlined in the strategy will ensure there is a coordinated, City wide focus, to this work.</p>						
Equality and Diversity:	<p>General Statement: The CCG is committed to fulfil its obligations under the Equality Act 2010, and to ensure services commissioned by the CCG are non-discriminatory on the grounds of any protected characteristics. Policies/decisions may need to be adjusted in line with any equality analysis or due regard. Any decision that is finalised without being influenced by appropriate due regard could be deemed unlawful.</p>						
	Has an equality impact assessment been undertaken? <i>(Delete as appropriate)</i>	Yes (attached)		No		N/A	✓
Patient and Public Engagement:	<ul style="list-style-type: none"> • Patient and public engagement is a key aspect of the approach taken in developing Family Hubs. Partnership roles are in place to support this agenda moving forward. • Patients and the public were represented on the Parenting Strategy Steering Group and user surveys ensured wider engagement was achieved. 						
Clinical Engagement:	<ul style="list-style-type: none"> • The development of Family Hubs is governed by the multi-agency Early Help Board which includes representation from health visitors, midwifery and the CCG. • A multiagency parenting steering group, as well as task and finish groups are in place to support delivery of the work. This includes clinical representation from: midwives, health visitors and family nurses. 						
Risk and Assurance:	Not applicable						

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